The exhibit that turns audience into art

Zoom Pavilion taps into our fear of 'big brother' when creating its pieces.

Created as a collaboration between Montréal-based artist Rafael Lozano-Hemmer and Polish-American artist Zoom Pavilion uses surveillance technology to capture footage of its audience before projecting the footage onto the gallery walls in real-time.

The installation is described as a fluid state of camera movement. The 12 independent cameras capture wide shots and shots with up 35x magnification, disorienting the audience.

It forms part of Lozano-Hemmer's current solo exhibition at Art Basel which opened 13 June.

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