

# ANIMAL



done!  
friends deleted.  
had 1010. You now have 1004 friends.

## Thank you for fracking with friendfracker

friendfracker is a service developed by [Harper Reed](#) and [Rafael Lozano-Hemmer](#) for [Rhizome's 7 on 7 conference](#). Visual design by [Aaron Salmon](#). The service deleted 10 friends from your Facebook account. Use friendfracker to decrease the number of people connected to you. [Disclaimer](#). [FAQ](#).

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## NEED TO DO SOME SPRING CLEANING ON YOUR FACEBOOK ACCOUNT?

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By [Kyle Petreycik](#) | April 22, 2013 - 01:30PM

This Saturday, Parsons hosted [Rhizome's Seven on Seven](#) conference — a unique art and technology event that carefully selects seven artists to work with seven technologists for a one-day-only intense session of design and planning. On the following day, each group presented their projects.

One of this year's best was a collaboration between Mexican-Canadian [electronic artist Rafael Lozano-Hemmer](#) and American entrepreneur/engineer [Harper Reed](#), who have produced one of the most useful Facebook tools I've seen in quite some time. Over the course of their twenty-four hour "assignment," the duo created [Friendfracker](#) — a service that deletes up to ten of your Facebook friends, all of which automated and chosen randomly. When asked about why the service wouldn't allow you to see *which* friends were deleted, the artist said the following: "You don't know which friends it deletes. That's the art."

Luckily, if your friend count has truly proven to be out of control, the service *is* cookie-based, meaning that you can use it multiple times as long as you clear your history or use a different browser each time.

The above screenshot is mine. It's like playing Russian roulette with your social media presence only you don't know who got shot off until somebody gets pissed. As long as I didn't delete my mom, it's cool.

Tags: [7on7HTC](#), [Art](#), [Facebook](#), [Friendfracker](#), [Harper Reed](#), [Internet](#), [Rafael Lozano-Hemmer](#), [Rhizome](#), [Seven on Seven](#)

[RLH]