



Lincolnshire Echo



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Exhibition

Underscan

Outside University of Lincoln, Brayford Wharf area, Lincoln

A GIANT piece of video artwork featuring the faces of more than 200 Lincoln people is set to wow the crowds at the city's university.

The world premiere of Mexican-Canadian artist Rafael Lozano-Hemmer's £1 million art project Underscan is launched tomorrow.

A team is already hard at work installing a 20m-tall light tower and 14 video cameras around the university plaza on the Brayford.

The team, made up of British, Canadian and American workmen, is also installing a 20m-tall scissor lift with a 110,000 lumen light to cast shadows of passers-by.

Lozano-Hemmer (37) said:

"The idea is that the very bright light will cast shadows and the video cameras will track the shadows and in to the shadow will be projected short silent videos of people."

There are 1,000 video clips, which were filmed in Lincoln and other East Midlands cities.

They will stay with the art work when it travels to festivals in Sydney, Switzerland and South America.

"Wherever this goes it will have the videos of people from the East Midlands, so I think it will show the world that the region is really advanced and interesting," said Lozano-Hemmer.

"It will be an ambassador for the East Midlands.

"The video clips are really interesting.

"We told people to do whatever they wanted.

"The majority waved and



BRIGHT LIGHT: Artist Rafael Lozano-Hemmer's work is in Lincoln.

smiled but we got people dancing, praying, shouting, screaming and some who were being very serious.

"I hope people will come and look for their own clip – it will be like the world's biggest Advent Calendar."

Underscan opens tomorrow and will be in Lincoln until Sunday, December 4.

At a glance

What: Underscan

When: Launched tomorrow and runs daily from 6pm to midnight until Sunday, December 4

Where: Brayford Wharf

Tickets: Free