

ARTFORUM

Rafael Lozano-Hemmer

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Curated by Christopher Cook

Mexican-born Canadian artist Rafael Lozano-Hemmer's first solo museum exhibition in the United States will cast his audience as star, presenting five works that evolve in response to the public's interactions with them. Each of the one hundred hanging lightbulbs in the installation *Pulse Room*, 2006, blinks at a rate determined by a museumgoer's heartbeat; two works from his "Shadow Box" series combine the spectator's visage, displayed on an LCD monitor, with saved footage of hundreds of previous passersby; and in *33 Questions Per Minute, Relational Architecture 5*, 2000, the earliest work on view, twenty-one tiny screens flash more than fifty-five billion queries generated by computer software and visitors alike. Lozano-Hemmer's thoughtful deployment of new media alludes to the registers of human interconnectedness engendered by digital culture: Be prepared to feel both important and lost in the crowd.