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The exhibit that turns audience into art

Zoom Pavilion taps into our fear of 'big brother' when creating its pieces.

Posted 15 Jun 16 By Jamie Matroos

Created as a collaboration between Montréal-based artist Rafael Lozano-Hemmer and Polish-American artist Zoom Pavilion uses surveillance technology to capture footage of its audience before projecting the footage onto the gallery walls in real time.

The installation is described as a fluid state of camera movement. The 12 independent cameras capture wide shots and shots with up 35x magnification, disorienting the audience.

It forms part of Lozano-Hemmer's current solo exhibition at Art Basel which opened 13 June.





"The exhibit that turns audience into art." *Design Indaba*. N.p., 15 June 2016. Web. 26 Sept. 2016. (english) http://www.designindaba.com/articles/creative-work/exhibit-turns-audience-art

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